Introduction to Grand Rounds

AKA – the art and science of masterful presentations

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The Golden Rule

All presentations come do to one thing ...

Why Bother?

Why Bother?

- Residency requirement poor reason
- Academic requirement
- Effective learning tool
- Practice development
- Professional development

Objectives

What should the audience learn?

- 1-3 objectives are typical for each lecture hour Use action verbs
- To improve the effectiveness of grand rounds presentations

Outline

- Not the same as objectives
- Framework for lecture
 - Generalities
 - Picking the topic
 - Do's and don't list

Components

- Presentation
 - PowerPoint slide show to be deliver verbally
- Handouts
 - Textual document for later use
 - Not a printout of PowerPoint slideshow

Picking the topic

Perhaps the most crucial component

- Must be interesting to the presenter
- Must be narrow
 - Poor → "Spasticity"
 - Better → "To review the pathophysiologic underpinnings of the spastic condition"
- Nice to have a case to revolve around
 - "To review the pathophysiologic underpinnings of the spastic condition as illustrated by a unique clinical presentation"

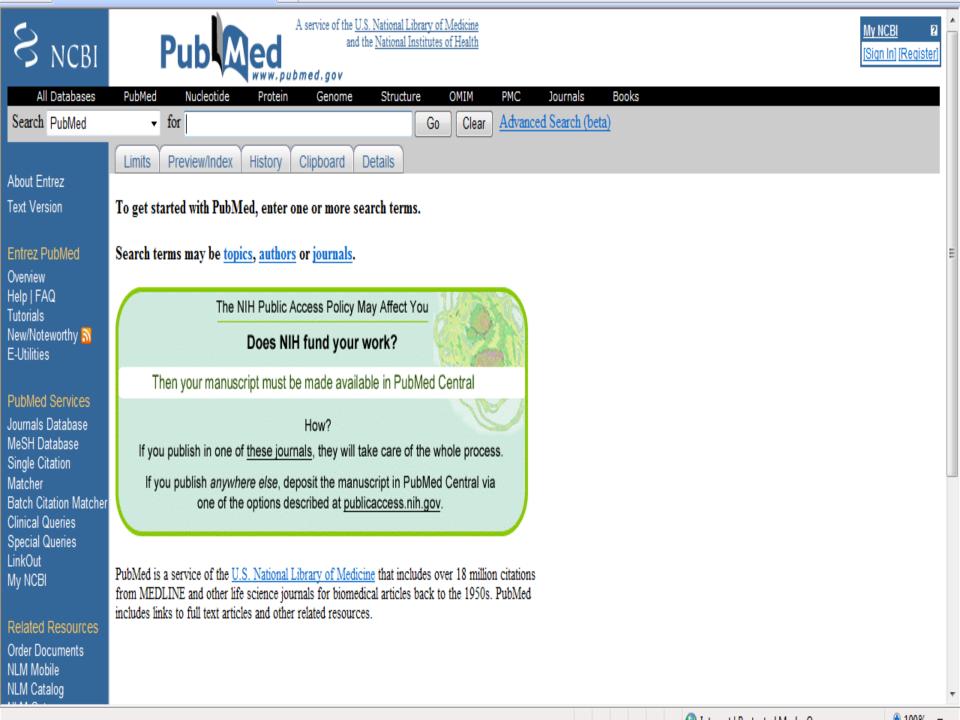
Picking the topic

Be the expert

- Not as hard as you think
- Marshal your allies
- Neutralize your enemies
- Recognize and acknowledge controversies

Researching the topic

- Start with a textbook
- Then do a PubMed search www.ncbi.nlm.nih.gov
- Move to review articles
- Leave primary research articles for last
- Recent publications make you look cool





- Start with the last slide!
- Tell the audience "Why they should bother"
- Consider slide arrangements
 - Eye lands in optical center
 - Strive for visual balance
 - Place logo in corners
- Use a dark background and light colored font
- Use the same font throughout the presentation

- Acknowledge disclosures mentors, assistants, conflicts, off-label use, IRB status, publication status
- Add references to handouts
- Use diagrams to demonstrate relationships
- Limit size of pictures in presentations
- Use upper case letter at the beginning of a line
- Analyze the environment size of room, placement of chairs, time of day, temperature, distractions, AV equipment, backup contingencies

- Dress professional but comfortable
- Focus on pacing ~ minute per slide, longer for figures, shorter for photos
- Add "pacing" slides quotes or photos are good for this
- "Good teaching is one fourth preparation and three fourths theater"
 - Gail Godwin

- Be concrete. Use examples, statistics, reiteration, comparison.
- Be enthusiastic
- Use humor judiciously
- Provide handouts prior to presentation
 - Enlarge key graphs, diagrams, tables

Don'ts

- WAIT TILL THE VERY LAST MINUTE TO WORK ON YOUR PRESENTATION
- Read slides speak eloquently, write telegraphically
- Use cute animations unless it is critical
- Add references to presentations
- Cram words and lines into one slide
 - Seven words per line
 - Avoid one word per line
 - Seven lines per slide



Don'ts

- Use graphs to show detail
- Use large tables
- Use more than 2 graphs per slide
- Use punctuation marks unless necessary
- Use audio/video unless necessary
- Require an internet connection unless necessary

Table Clutter

Resource	FY 98-99 mechan	Jul-1999	Aug-1999	Sep-1999	Oct-1999	Nov-1999	Dec-1999	Jan-2000	Feb-2000
African Health Anthology	0	0	0	0		0	0	4	17
AMED	0	0	0	0	0	0	0	0	6
Bioethicsline	20	19	10	23	23	30	5	5	23
Cancernet	23	11	11	17	36	36	15	19	25
Cochrane (Complete)*	45	47	34	49	39	163	163	263	344
Diagnostic Imaging	15	39	21	15	12	22	4	4	7
Practical Approach to Infect. Dis.	0	0	0	0	0	0	0	15	19
PubMed (NCBI)	128	153	113	237	205	125	689	1,143	1,736
Medical Letter on Drugs and Therap.	50	40	38	47	38	43	5	6	9
Merck Manual (StatRef)**	74	80	90	281	299	141	122	94	111
Sabiston	0	0	0	0	0	0	0	22	36
Textbook of Internal Medicine	0	0	0	0	0	0	0	20	9
Williams-Obstetrics	28	26	35	31	31	26	8	8	16
Williams Textbook of Endocrin.	0	0	0	0	0	0	0	11	32
Allergy: Principles and Practice	0	0	0	0	0	0	25	18	48
Brenner	0	0	0	0	0	0	7	21	16
Clinical Dermatology	0	0	0	0	0	0	15	33	40
Clinical Laboratory	18	12	13	10	13	16	3	12	19



Answering Questions

- Anticipate questions
- Understand the question
- Plan the answer
- Do not digress
- Be honest
- Control interchanges
- Use the last question to summarize